

**HELPING HANDS
STREET MISSION
PRESENTS:**

**We're All Neighbours
Here: An Immersive Art
Experience**

October 17-19, 2024



SPONSORSHIP PACKAGE

INTRODUCTION

Many of us have spent the past couple years asking the question “How do we solve the homelessness in our city?”

We, at Helping Hands, have seen that all solutions need to start with friendship in order to have impact. **Friendship means someone cares, and I matter.** Friendship means that we have taken the time to listen and understand one another.

At “We’re All Neighbours Here”, guests will walk through an artistic depiction of an encampment in Powell Park. They will be presented with the challenges that come with living outdoors in a hands-on way and given opportunities to be part of solutions.

Your sponsorship allows ticket sales, donations, and merchandise sales from the event to directly fund the ongoing operation of our space on Barton.



YOUR HELP MEANS:

\$35,000 raised

supports a physical space for people to find belonging

500 participants

listening and learning from marginalized voices and stories

WILL YOU HELP UNIFY OUR COMMUNITY WITH COMPASSION?

EVENT HIGHLIGHTS

12 INTERACTIVE STATIONS

Each station has been created by a local artist, many of whom have lived experience of living in a tent.

Each station is guided by 3 values:

1. Humanize an aspect of living unhoused or marginally housed
2. Be based in real stories and experiences
3. Highlight our need for community and belonging



EXAMPLES OF STATIONS

- A tent is still someone's home
- The harsh realities of weather
- "The longer you are homeless the more homeless you become."
- The ingenuity of survival

IMPACT OF YOUR SPONSORSHIP

By sponsoring this event:

1. You are **lifting the stories** of those who have been marginalized.
2. You are **creating a space for accessible and community-based art.**
3. You are enabling us to **raise the funds we need to continue to operate our physical space** on Barton Street.



SPONSORSHIP OPPORTUNITIES

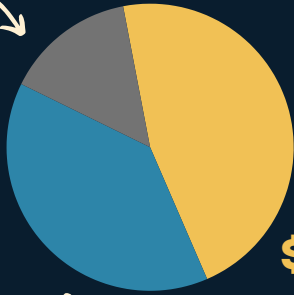
EVENT BUDGET:

\$3,800

Day-of materials

\$10,000

event infrastructure and promotion



\$12,000

Artist contracts and support



LEAD EVENT SPONSOR: \$5,000 (2 needed)

Lead Event Sponsors help cover the costs associated with **event infrastructure, event coordination and promotion of the event**. This includes temporary fencing, printed materials needed, professional photography and graphic design and event coordinator costs.

Benefits:

- Recognition through tagged social media posts leading up to and following event
- Option for a display at the event for all 3 days
- Key volunteer roles set aside (where applicable)
- Recognition of name and logo through signage and slideshow at event

STATION SPONSOR: \$1,000 (12 needed)

Station sponsors will help to cover the costs of each station. The costs included are the **payment of local artists** including many who will be sharing from their lived experience. Additionally, we have prioritized **hiring a care co-ordinator** to ensure that artists have the support they need in telling their stories.

Benefits:

- Recognition on social media posts leading up to and following event
- Recognition of name and logo at a station of the exhibit and on slideshow
- Key volunteer roles set aside (where applicable)

SUPPORTING SPONSOR - \$500

These sponsors will contribute to the costs associated with any gaps in funding from other levels of sponsorship.

Benefits:

- Recognition on social media posts leading up to and following event
- Recognition of name and logo through signage and slideshow at event

ABOUT US



At Helping Hands we “do what friends would do for friends”. This looks like sharing space, coffee, clothes and building meaningful relationships.

Through our work on Barton Street in 2023:

- have had over **1,681 unique individuals** come through our free store doors for clothes, hygiene items, and other essentials
- served over **14,270 cups of coffee**
- launched a program to consistently support women working in the sex-industry on Barton street
- **18 of our 47** active volunteers are “friends” who are now giving back to their community

Vision

Reaching out together, with love and respect, in Jesus’ name.

Mission

Through friendship-based support we will seek opportunities for every person dealing with social, financial and spiritual poverty to develop relationships, share in resources and feel welcomed into God’s family.

Values

As a Christian organization we believe:

- That each person is made in God’s image, and as such has intrinsic value and dignity
- That each person has something to contribute and is needed in community
- That God cares equally for all people and wants to welcome each person into relationship.





**YOUR CONTRIBUTION
HELPS CREATE A
COMPASSIONATE
COMMUNITY.**

**INTERESTED IN BECOMING A SPONSOR?
LET'S FIND A TIME TO CHAT.**

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